

FOR IMMEDIATE RELEASE

Jill Ettinger
Editor-in-Chief, LIVEKINDLY
hello@livekindly.co

LEADING VEGAN MEDIA PUBLISHER OPENS SITE TO ADVERTISING
LIVEKINDLY reaches traffic milestone, readies site for advertising and marketing partners

VANCOUVER, June 12 2018 - In just a little more than a year since launching, [LIVEKINDLY](#) has cemented its place on the Internet as the go-to vegan media publisher for vegans and non-vegans alike. Now with a more than one million pageviews per month, more than [600,000 Facebook followers](#), and a reach of more than 3 million on Facebook every week, the site will officially open its various content platforms to paid content partnerships.

“We’ve been so focused on growing the brand and establishing ourselves as leaders in the space this past year,” says LIVEKINDLY founder and CEO Jodi Monelle. *“And this whole time brands keep asking when they can work with us. We’re finally ready and so excited to make that happen for companies seeking to expand their reach to an eager audience.”*

LIVEKINDLY has developed numerous digital campaigns for new and established brands offering vegan products in all categories. **Custom video content** is one of the site’s best ways of connecting readers with [brands](#), [experts](#), and [new product launches](#). The site also offers **native written content** opportunities to further connect readers with [products](#), [experts](#), and [services](#). And for brands wanting to expand their reach on **social platforms**, there are numerous campaign opportunities to help connect brands to engaged and active audiences. LIVEKINDLY also recently partnered with the VeganAds startup platform launched by Monelle and Wild Earth CMO and Cinnaholic co-founder, Florian Radke, allowing brands the opportunity for various types of display ads on the site. VeganAds is currently only accepting [private beta applications](#).

“We know how important marketing is to brands, especially in the modern digital medium,” says Monelle. *“And if there’s one thing we’ve proven, it’s that readers want information on brands they can trust. We are the one-stop shop for brands wanting to reach this booming audience.”*

Global sales of vegan products are expected to surpass \$5 billion by 2020. LIVEKINDLY recently launched platforms in Asia with plans to expand to India, Germany, and the Middle East. *“LIVEKINDLY makes it easy to reach a highly engaged global audience,”* Monelle says.

Request a copy of LIVEKINDLY’s media kit by emailing hello@livekindly.co.

About LIVEKINDLY: Founded in April 2017 by Jodi Monelle, **LIVEKINDLY** has quickly become the fastest growing vegan media publisher on the web. With a 24-hour news team it covers the latest breaking news around the clock and has cultivated a highly engaged community on all major social media platforms.